

“Exporting Quality Agricultural Products to the US”:

- **Mrs. Chryssoula Papadimitriou**, Advisor to the Secretary General, Ministry of Rural Development and Food

“BEST PRACTICES and CASE STUDIES”:

- **Jason Loumidis**, LOUMIDIS FOODS,

- **Lieberman Erik**, US FOOD IMPORTS

### AUDIENCE QUESTIONS AND DISCUSSION

13:00-13:30: *Buffet Lunch*

13:30-15:30: B2B MEETINGS WITH GREEK PRODUCERS AND EXPORTERS

15:30: End of Conference

#### ORGANIZERS

CAPTAIN VASSILIS FOUNDATION  
GEORGE AND VICTORIA KARELIAS FOUNDATION

#### IN COOPERATION WITH

PANHELLENIC EXPORTERS ASSOCIATION  
MESSINIAN CHAMBER OF COMMERCE

#### UNDER THE AUSPICES

MINISTRY OF FOREIGN AFFAIRS - MINISTRY OF RURAL DEVELOPMENT

#### SUPPORTED BY

EXPORT CREDIT INSURANCE ORGANIZATION (ECIO)  
HELLENIC-FRENCH CHAMBER OF COMMERCE AND INDUSTRY (CCIFG)  
HELLENIC AUSTRALIAN BUSINESS COUNCIL (HABC)  
(\* TBC)

CAPTAIN  
VASSILIS  
FOUNDATION



ΙΔΡΥΜΑ  
ΚΑΠΕΤΑΝ  
ΒΑΣΙΛΗ



THE GEORGE AND VICTORIA KARELIAS  
FOUNDATION

# CONFERENCE AGENDA

DECEMBER 8 & 9 2014

## DAY 1:

- 8:30-9:15: Registration
- 9:15-10:00: Welcoming speeches from the Organizers
- **Mr. Achilleas Konstantakopoulos**,  
President of the Captain Vassilis Foundation
  - **Mrs. Victoria Karelia**,  
President of the George and Victoria Karelias Foundation
  - **Mrs. Christina Sakellaridis**,  
President of the Panhellenic Exporters Association
  - **Mr. Dimitris Maniatis**,  
President of the Messinia Chamber of Commerce

### KEY NOTE ADRESSES

- 10:00-10:30: **Mr. Panagiotis Michalos**,  
Secretary General, Ministry of Foreign Affairs
- 10:30-11:00: **Mr. Moschos Korasidis**,  
Secretary General, Ministry of Rural Development
- 11:00-11:30: *Coffee Break*

### 11:30-12:30: DISCUSSION PANEL: SUPPORTING EXPORTS

- **Mr. Angelos Kotsiopoulos**,  
Director General, ECIO
- **Mr. Fotis Provatas**,  
Special Advisor of the Municipality of Athens
- **Mr. Antonis Gravanis**,  
Director, Food and Beverages Division Enterprise Greece
- **Mr. Evangelos Xygkoros**,  
Deputy Chairman, Messinian Chamber of Commerce

- 12:30-13:15: **1st WORKSHOP: How to export to China**  
“Economic relations and bilateral trade between Greece and China”:
- **Mr. Dimitrios Michas**, Ministry of Foreign Affairs  
“Export Marketing and Networking in China”:
  - **Mr. Nikos Archontis**, COO Panhellenic Exporters Association  
“BEST PRACTICES and CASE STUDIES”:
  - **Mr. Themistoklis Mavroeidis**, FS HAICHUAN
  - **Ms Sherry Xie**, CITYSHOP

13:15-14:15: *Light Lunch*

- 14:15-15:00: **2nd WORKSHOP: How to export to Australia**  
“Economic relations and bilateral trade between Greece and Australia”:
- **Nikos Christodoulidis**, Ministry of Foreign Affairs  
“Export Marketing and Networking with Australia”:
  - **Mr. Stefanos Tsipas**, Member of the Board, Hellenic-Australian Business Council  
“BEST PRACTICES and CASE STUDIES”:
  - **Mr. George Iliopoulos**, AGORA GROUP

### **AUDIENCE QUESTIONS AND DISCUSSION**

15:00 -17:00: B2B MEETINGS WITH GREEK PRODUCERS AND EXPORTERS

## DAY 2:

- 08:30- 09:15: Registration
- 9:15-10:45: **1st WORKSHOP: How to Export to France**  
“Economic and bilateral trade relations with Greece and France”:
- **Mr. Spiros Dakoglou**, Ministry of Foreign Affairs  
“Export Marketing and Networking”:
  - **Mrs Katerina Manali**, Director, Hellenic-French Chamber of Commerce and Industry  
“BEST PRACTICES and CASE STUDIES”:
  - **Mr. Dimitris Kalantzakis**, Produits de Grece (RUNGIS Market),
  - **Mr. Eric Jamkotchian**, CHIRAG S.A., Chirag SA

### **AUDIENCE QUESTIONS AND DISCUSSION**

10:45-11:15: *Coffee Break*

- 11:15-13:00: **2nd WORKSHOP: How to export to the USA**  
“Economic relations and bilateral trade between Greece-US”:
- **Mr Theodosios Vallas**, Ministry of Foreign Affairs